

## CSC Conference \_May 26 – 30, 2004 Toronto Marriott Eaton Centre

Construction Specifications Canada was founded in 1954 and we are ready to celebrate our 50<sup>th</sup> year anniversary in the city where it all started. This conference is a tribute to our longevity and the support of our members, customers, and companies that have grown with us over the years.

To commemorate our 50<sup>th</sup> Anniversary, we are planning a celebration like no other, and you can be a part of the party.

The CSC Conference 2004 Organizing Committee is now accepting Corporate Sponsors for our 50<sup>th</sup> year celebration on May 26 – 30, 2004 at the Marriott Toronto Eaton Centre, in Toronto Ontario. We are offering several sponsorship opportunities that are sure to be of interest to you, and your organization.

The sponsorship program was designed to give you the opportunity to showcase your products and services to our members, delegates, invited guests and all those interested in the construction industry from across the country.

The program consists of the following levels:

- |                  |          |                     |
|------------------|----------|---------------------|
| • Diamond Level  | \$ 6,500 | <b><i>Plus*</i></b> |
| • Platinum Level | \$ 5,000 | <b><i>Plus*</i></b> |
| • Gold Level     | \$ 3,500 | <b><i>Plus*</i></b> |
| • Silver Level   | \$ 2,000 | <b><i>Plus*</i></b> |
| • Bronze Level   | \$ 1,000 | <b><i>Plus*</i></b> |

*\*Plus – should you wish to increase your investment, we will customize a program tailored for you. You may sponsor an event, speaker, technical session or other related products/services.*

Each sponsorship level offers a variety of features from a basic one-day table top display during our Connections Café tradeshow on Thursday May 27, 2004, to a 10 x 10 space during the entire 3-day conference; the choice is yours. *(For a description of each level please see the attached Conference 2004 Prospectus.)*

As a valued corporate sponsor, we assure you that you will receive the maximum amount of exposure during our conference and will provide you with the space required to expose your products and services to all attendees. The sponsorship area will be located in a high-traffic area visible to all attendees.

Included in all levels of sponsorship is the Connections Café; this is a one-day event dedicated to our sponsors and our way of thanking you for your support. Each sponsor will receive 10 Connections Café tickets for distribution to your clients and affiliates prior to the show. These tickets will allow your clients to partake in the festivities, food and fun of the Connections Café Reception, which is great for networking. We will also be presenting to each of our valued sponsors a personalized certificate of appreciation to remember of this special occasion. This is the perfect opportunity to mingle with a wide range of attendees, and make some friends on the way.

Space is limited; please confirm your participation today!

For general information including delegate and companion program schedules, technical sessions, key note speakers, sponsorship prospectus, conference registration forms, hotel reservation form, and general conference information, please visit the official 2004 CSC Conference web site at:

[www.conference2004.ca](http://www.conference2004.ca)

For any further information on sponsorship levels, package options, or other sponsorship opportunities, please contact the following Conference 2004 coordinators:

- Clifton Fiola, Construction Specifications Canada, Association Office at [clifton@csc-dcc.ca](mailto:clifton@csc-dcc.ca) Tel: (416) 777-2198 Fax: (416) 777-2197 (Toronto) or 800-668-5684 (Canada)
- Mike Hicks at [mhicks@petroff.com](mailto:mhicks@petroff.com) (CSC Toronto Conference Sponsorship Chair)  
Tel: 905-660-3809
- Steve LeBlanc, CTR at [sleblanc@oldcastleglass.com](mailto:sleblanc@oldcastleglass.com) (CSC Toronto Conference Sponsorship Chair) Tel: 905-470-7000 ext 356

Should you decide to join our Sponsorship team, we will enter your name in a draw for a fabulous early-bird prize. Entries must be received prior to January 05, 2004 to be eligible, so please register today!

Kindest regards,  
Nick Franjic, CSC Executive Director

## **Diamond Level Sponsor**

All *Diamond Level* Sponsors will receive:

- 10 Tickets for the Thursday evening Connections Café to distribute to local design firms and client groups (used for entry and draws)
- 4 full conference registrations for sponsor organization representatives (Includes all scheduled continuing education sessions, luncheons and social events)
- 4 additional tickets to the President's Ball and Fun Night
- Company name/logo on all conference promotional material, and Registrant's binder
- Recognition of sponsorship throughout the conference
- 10' x 10' Display space in the sponsor's display area for duration of conference (Set Up Wed. TBA and tear down Sat. Noon)
- Display space in the sponsor's display area for duration of conference (Set Up Wed. TBA and tear down Sat. Noon)
- Opportunity to introduce a guest speaker at a continuing education session
- Recognition of sponsorship at a major event
- Recognition of sponsorship in the Membership Directory for year 2004
- Recognition of sponsorship on CSC Web-site with link
- Recognition of sponsorship in Construction Canada Magazine
- Mailing labels of all Conference 2004 attendees and CSC members.

**Investment: \$ 6,500 Plus\***

## **Platinum Level Sponsor**

All *Platinum Level* Sponsors will receive:

- 10 Tickets for the Thursday evening Connections Café to distribute to local design firms and client groups (used for entry and draws)
- 3 full conference registrations for sponsor organization representatives (Includes all scheduled continuing education sessions, luncheons and social events)
- 2 additional tickets to the President's Ball and Fun Night
- Company name/logo on all conference promotional material, and Registrants binder
- Recognition of sponsorship throughout the conference
- 10' x 10' Display space in the sponsor's display area for duration of conference (Set Up Wed. TBA and tear down Sat. Noon)
- Opportunity to introduce a guest speaker at a continuing education session
- Recognition of sponsorship at major event
- Recognition of sponsorship in the Membership Directory for year 2004
- Recognition of sponsorship on CSC Web-site with link
- Recognition of sponsorship in Construction Canada Magazine
- Mailing labels of all Conference 2004 attendees and CSC members

**Investment: \$ 5,000 Plus\***

## **Gold Level Sponsor**

All **Gold Level** Sponsors will receive:

- 10 Tickets for the Thursday evening Connections Café to distribute to local design firms and client groups (used for entry and draws)
- 2 full conference registrations for sponsor organization representatives (Includes all scheduled continuing education sessions, luncheons and social events)
- 1 additional ticket to the President's Ball and Fun Night
- Company name/logo on all conference promotional material, and Registrant's binder
- 8' x 4' Display space in the sponsor's display area for duration of conference (Set Up Wed. TBA and tear down Sat. Noon)
- Recognition of sponsorship throughout the conference
- Opportunity to introduce a speaker at a technical session
- Recognition of sponsorship on CSC Web-site with link
- Recognition of sponsorship in the Membership Directory for year 2004
- Recognition of sponsorship in Construction Canada Magazine
- Mailing labels of all Conference 2004 attendees

**Investment: \$ 3,500 Plus\***

## **Silver Level Sponsor**

All **Silver Level** Sponsors will receive:

- 10 Tickets for the Thursday evening Connections Café to distribute to local design firms and client groups (used for entry and draws)
- 1 full conference registration for sponsor organization representative (Includes all scheduled continuing education sessions, luncheons and social events)
- Company name on all conference promotional material, and Registrant's binder
- 6'x 4' Display space in the sponsor's display area for entire day Thursday, and Connections Cafe
- Recognition of sponsorship on CSC Website with link
- Recognition of sponsorship in the Membership Directory for year 2004
- Recognition of sponsorship in Construction Canada Magazine

**Investment: \$ 2,000 Plus\***

## **Bronze Level Sponsor**

All **Bronze Level** Sponsors will receive:

- 10 Tickets for the Thursday evening Connections Café to distribute to local design firms and client groups (used for entry and draws)
- 6Ft Table top display space in the sponsor's display area for entire day Thursday, and during Connections Café
- Company name in conference registrant's binder
- Recognition of sponsorship on CSC Website with link
- Recognition of sponsorship in the Membership Directory for year 2004
- Recognition of sponsorship in Construction Canada Magazine
- Company name on all conference promotional material and Registrant's binder

**Investment: \$ 1,000 Plus\***

*\*Should you wish to increase your sponsorship investment, we can customize a special package tailored to your needs.*

