



“DESIGNING FOR DISASTER” CSC Conference May 28 - 31, 2008 ► Halifax - Nova Scotia

Construction Specifications Canada (CSC) is proud to be in the forefront of the construction industry offering and providing outstanding educational programs, technical documentation, informative seminars, and a wealth of programs for all those in the construction industry. Our members include decision makers from all areas of construction, such as Specification Writers, Architects, Engineers, Designers, Contract Administrators, Owners, and many more within the industry who use, specify, and purchase products and services from a large supply of manufacturers. We invite you to participate in this opportunity to showcase your products and services to our distinguished group of conference delegates, members, invited guests and all those interested in the construction industry from across Canada and the United States.

Our Sponsorship program consists of several levels, each offering a unique blend of networking opportunities to allow attendees to familiarize themselves with the excellent products and services available on the market. CSC Conference 2008 offers opportunities designed for event participation by national and international companies, as well as regional and local businesses.

Conferences are a unique, highly targeted medium for connecting with qualified prospects in an intimate forum. They present the opportunity for credible exposure with a carefully targeted audience, while building and reinforcing one-to-one business relationships.

As a corporate sponsor, we assure that all sponsors receive the maximum amount of exposure during our conference and provide the space required to expose products and services to all attendees. The sponsorship area will be located in a high-traffic area visible to all attendees.

Key reasons why you should participate at our conference:

- Increased visibility amongst a select group of professional decision-makers
- Improved awareness of your offering through product samples or demonstrations
- Relationship-building opportunities before, during and after the event
- Enhanced credibility and image through your relationship with CSC/CSI; trusted leaders within the construction information industry
- Exclusive opportunities to help you stand out from your competitors
- Brand recognition
- Strengthened relationships with existing clients
- Increased trust amongst prospects through your demonstrated commitment to and knowledge about the construction industry, and more.

Connections Cafe – for all levels of sponsorship

The Connections Cafe is an event for our sponsors, and will be held on Thursday May 29, 2008. This event is designed to give sponsors optimum exposure in a tradeshow type environment. Each sponsor will receive Connections Cafe tickets for distribution to their clients and affiliates prior to the show. These tickets will allow potential and existing clients to partake in the festivities of the Connections Cafe. This will provide a great opportunity for networking and to mingle with a wide range of attendees. There will be several door prizes, draws, food, and excitement for all to partake.

Sign up today for this unique sponsorship opportunity before space runs out. We look forward to having you join us.

For general information including delegate and companion program schedules, technical sessions, key note speakers, sponsorship prospectus, conference registration forms, hotel reservation form, and general conference highlights and updates, please visit our official Conference web site at: www.cscconference.ca
For information on becoming a sponsor, please contact the following Conference 2008 Sponsorship Coordinators:

Clifton A. Fiola, CAE – [Construction Specifications Canada](http://www.construction-specifications-canada.com), Association Office at:
Tel: (416) 777-2198 • Fax: (416) 777-2197 (Toronto) (800) 668-5684 Canada • Email: clifton@csc-dcc.ca

John Connely – [Atlantic Provinces Ready Mix Concrete Association](http://www.atlantic-provinces-ready-mix-concrete-association.com)
Tel: (902) 443-4456 • Fax: (902) 429-6696 • Email: jconnely@aprmca.com

We look forward to working with you to enhance your visibility and assist in showcasing your unique products and services.



www.cscconference.ca

Conference Host Hotel:



1919 Upper Water Street, Halifax, Nova Scotia B3J 3J5 Canada
Phone: 1 902 421 1700 - Fax: 1 902 422 5805 - Toll-free: 1 (800) 943 6760

Sponsor Levels and Benefits for CSC Conference 2008– May 28-31, 2008

Diamond	Platinum	Gold	Silver	Bronze
\$6,500 CDN	\$5,000 CDN	\$3,500 CDN	\$2,000 CDN	\$1,000 CDN
Listing with logo in the conference program as a “Diamond” sponsor	Listing with logo in the conference program as a “Platinum” sponsor	Listing with logo in the conference program as a “Gold” sponsor	Listing in the conference program as a “Silver” sponsor	Listing in the conference program as a “Bronze” sponsor
A link to your website from the conference sponsorship site	A link to your website from the conference sponsorship site	A link to your website from the conference sponsorship site	Company name on conference sponsorship site	Company name on conference sponsorship site
20 tickets to the Connections Cafe for customers and/or client groups – Thursday May 29	15 tickets to the Connections Cafe for customers and/or client groups – Thursday May 29	10 tickets to the Connections Cafe for customers and/or client groups – Thursday May 29	10 tickets to the Connections Cafe for customers and/or client groups – Thursday May 29	10 tickets to the Connections Cafe for customers and/or client groups – Thursday May 29
Company name/logo on all conference promotional material in Registrants binder	Company name/logo on all conference promotional material in Registrants binder	Company name/logo on all conference promotional material in Registrants binder	Company name on all conference promotional material in Registrants binder	Company name on all conference promotional material in Registrants binder
Prime 10' x 10' display location in the sponsors display area (3 days)	8' x 4' display location in the sponsors display area (3 days)	8' x 4' display location in the sponsors display area (3 days)	8 foot table top display space in sponsors display area (1 day – Connections Cafe) – Wall Location	6 foot table top display space in sponsors display area (1 day – Connections Cafe) - Aisle Location * (See below)
<u>4 Free Registrations</u> for corporate representatives	<u>3 Free Registrations</u> for corporate representatives	<u>2 Free Registrations</u> for corporate representatives	<u>1 Free Registration</u> for corporate representative	
2 additional tickets for Presidents Ball and Fun Night (50% discount on additional tickets – Maximum 6)	2 additional tickets for Presidents Ball or Fun Night (50% discount on additional tickets – Maximum 4)	25% discount on Fun Night and/or Presidents Ball Tickets – Maximum 4		
Recognition of sponsorship in the CSC Membership Directory for year 2008/09	Recognition of sponsorship in the CSC Membership Directory for year 2008/09	Recognition of sponsorship in the CSC Membership Directory for year 2008/09		
Recognition of sponsorship in Construction Canada Magazine	Recognition of sponsorship in Construction Canada Magazine	Recognition of sponsorship in Construction Canada Magazine		
Recognition of sponsorship at a major event	Recognition of sponsorship at a major event			
Inclusion of product or corporate literature in delegate package				
Corporate logo prominently displayed during conference				

* Booth displays are restricted to a height of 5ft from the floor



CONSTRUCTION SPECIFICATIONS CANADA - CONFERENCE
Marriott Halifax Harbourfront - Halifax - Nova Scotia – May 29 to 31, 2008

SPONSORSHIP REGISTRATION FORM (Please print or type)

Yes I am interested in being part of this conference! My level of sponsorship is:

- Diamond \$6500 CDN
- Platinum \$5000 CDN
- Gold \$3500 CDN
- * Silver \$2000 CDN
- * Bronze \$1000 CDN
- *Connections Cafe

Company Name: _____

Address: _____

City: _____ Province/State: _____ P/Code/Zip: _____

Phone: _____ Extension: _____ Fax: _____

CONTACT NAME: _____ Title: _____

E-Mail: _____ Is this your first CSC or CSI Conference? YES NO

Name of event we wish to sponsor: _____
(Diamond and Platinum only - availability subject to approval by Association office)

BADGES AND REGISTRATION

Please indicate who will be receiving the *COMPLIMENTARY FULL DELEGATE REGISTRATION*:
(includes technical sessions, scheduled luncheons/breakfasts, Fun Night, and Presidents Ball) *Maximum number of complimentary registrations (in brackets) for each level.*

>> No changes to names 2 weeks prior to conference date <<

- | | | | |
|---------------|----------------|------------|--------------|
| Diamond (4) | Platinum (3) | Gold (2) | Silver (1) |
| 1) _____ | 2) _____ | 3) _____ | 4) _____ |

Please indicate the names of representatives present at conference working the display area (for badges).
MAXIMUM 2 NAMES (Additional representatives will receive badges at the registration desk)

- 1) _____
- 2) _____

IMPORTANT

Please indicate the size of your booth (Width x Depth x Height): _____
(See restrictions on Sponsorship Prospectus or visit www.cscconference.ca for details)

PAYMENT

INVESTMENT: \$ _____
(CANADIAN DOLLARS)

Please mail/fax this form along with
Payment to:
Construction Specifications Canada
120 Carlton Street, Suite 312, Toronto
Ontario, M5A 4K2
Fax: 416-777-2197 (Toronto)
Fax: 800-668-5684 (Canada)

Note: Sponsorship Guaranteed when payment received

PAYMENT METHOD

- Cheque
- Visa
- MasterCard
- American Express

Card Number: _____

Expiry Date: _____

Card Holders Name: _____

Signature: _____

Date: _____